



# AFRICA 20 WORKS! 24

23 April 2024

KIT - Royal Tropical Institute, Amsterdam



## CONFERENCE PACKAGE

for African delegations attending Africa Works! 2024



### ABOUT THE NABC

NABC is the leading organisation for trade and investment facilitation for Africa based in the Netherlands. NABC strongly believes that the private sector has a crucial role to play towards an Africa that is economically thriving and globally competitive in trade and investment. NABC's purpose is to inspire and connect businesses with Africa's opportunities and to enable businesses in making confident decisions about when, where, and how to do business in Africa.

[WATCH THE AFTER MOVIE  
OF AFRICA WORKS! 2022](#)

[VIEW PICTURES OF  
AFRICA WORKS! 2022](#)

### **Africa Works!: where Africa and the Netherlands meet!**

Since its initial edition in 2012, NABC's flagship event Africa Works! has grown into the largest Africa-focused business conference in the Benelux. With an average of 400 visitors per day and 30% of the participants from Africa; Africa Works! is the place where Africa and the Netherlands meet.

### **Africa Works! 2024 "Made in Africa"**

Through inspiring and insightful conference programme, engaging field visits showcasing best-practices and innovative technology, and tailored-made matchmaking experiences; Africa Works! is the perfect business platform for African entrepreneurs that are eager to meet European business partners and transcend their business operations. Africa Works! 2024, scheduled for the **23rd of April** at the **KIT - Royal Tropical Institute in Amsterdam**, will address **Africa's Green Industrialisation** and will focus on **circular food production, renewable energy, and sustainable agro-logistics**.

Building upon the success of the delegate programmes of previous editions, Africa Works! 2024 returns with an expanded three-day agenda. Notably, two of these days are thoughtfully customised to cater to the specific requirements and interests of incoming African delegations.

## YOUR NETHERLANDS EXPERIENCE

### DAY 1 - 23 APRIL 2024

#### VISIT AFRICA WORKS! 2024 CONFERENCE: MADE IN AFRICA

The day consists of inspiring keynote speeches, in-depth workshops, and high-level round table sessions within the theme of **Africa's Green Industrialisation**.

Furthermore, Investors' Session is returning to Africa Works! 2024 whereby promising startups are linked to potential investors, fostering growth and innovation within the African business landscape. In the afternoon, country-focus sessions will take place.

### DAY 2 - 24 APRIL 2024

#### INSPIRATIONAL COMPANY VISITS

Explore innovative Dutch companies specialising in **circular food production, renewable energy, and sustainable agro-logistics** during your visit.

We have structured the day into three distinct tracks: agro-processing, renewable energy, and green infrastructure. Consequently, delegations from different countries will be divided among these thematic tracks, providing an excellent opportunity to connect and network with other incoming delegations.

Each group will embark on visits to two to three prominent companies operating within their chosen sector. These visits offer valuable opportunities for knowledge transfer and the chance to establish contacts with the companies we visit.

### DAY 3 - 25 APRIL 2024

#### TAILOR-MADE MEETINGS AND FOLLOW-UP

On the third day, we offer the flexibility for individual follow-up activities and personalised matchmaking with NABC members. We provide the option to submit your requests at least four weeks prior to the trip. You have the autonomy to structure your own agenda, whether it involves further individual follow-up meetings from previous interactions or exploring new connections.

## WHO CAN APPLY?

We extend a warm invitation to delegations from all African nations. Your participation in Africa Works! 2024 is highly encouraged and appreciated.

To be eligible for the comprehensive 3-day conference package, delegations should comprise a **minimum of 8 individuals**.

## TERMS AND CONDITIONS

Participation of a delegation of 8 persons is possible at a price of **EUR 15.000**. Please note that this price **includes** participating in the 3-day programme and lunch on all days. It **excludes** air tickets, hotel costs, breakfasts and dinners. For delegations over 8 persons, discounts will apply. **The three-day programme is conducted in English.**

## DEADLINE

Due to the visa handling process and time needed to arrange a tailor-made programme, delegations must have confirmed their participation before **the 29th of February 2024**.

